

Understanding Opportunities, Challenges and Strategies to Build Your Career in Project Management



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### Ricardo Viana Vargas

Ricardo Viana Vargas is a project, portfolio and risk management specialist. During the past 15 years, he has been responsible for over 80 major projects in various countries.

He was the first Latin American volunteer to be elected Chairman of the Board for the Project Management Institute. He is currently the director of the Project Management Practice Group at UNOPS and lives in Copenhagen, Denmark.

Coordinating more than 300 project managers, his work is focused on improving the management of humanitarian, peace-building and infrastructure development projects in dozens of countries, such as Haiti, Afghanistan, Iraq and South Sudan.





## WHERE DO I FIT IN?

## BEGINNING MY CAREER

- Newly graduated
- Little work experience

# CAREER TRANSITION

- Entering the project mgmt. field
- Previous professional experience
- Seeking new opportunities

- Has worked as a Project Manager
- Seeks to work in other types of projects or on larger projects



## **10 DIMENSIONS OF CAREER**



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planning relatioship focus adjustability p self knowledge study ethics persistence s





### **EXPERIENCE**

- Competence comes from experience
- PMP is not experience, is a certification!
- Practice improves results
- Seek challenges
- Learn from mistakes. Fast!
- Show in your life what you preach



### **EXPERIENCE**

#### **BEGINNING**

- Forget about money and go for the opportunity
- Become a volunteer!

### CAREER TRANSITION

- Solidify the experience you already have
- Adapt your story and experience to every market opportunity

- Make strategic changes. Losing in the short term doesn't always mean to lose
- Seek NEW experiences





### **STUDY**

- Be obsessive about study
- Ignorance is not a virtue
- Think "outside the box"
- Do not study what you already know ...



### STUDY

#### **BEGINNING**

- Learn the basics. Understand what a project is and what it is not
- PMP, PRINCE2, courses abroad
- Learn another language, mainly English

#### CAREER TRANSITION

- Recycle your knowledge
- New subjects, credentials, schools
- MOOC¹: www.coursera.org

# **EXPANDING HORIZONS**

- New subjects (Coursera and others)
- Go beyond the 'traditional' areas
- Seek new certifications (CIPS, CCP, etc.)

<sup>1</sup>Wikipedia: Massive open online course





### **Focus**

- Have a goal and know what it is
- Increasingly solidify your principles
- No one can be brilliant at everything
- We live in a world infinitely dispersed



### **Focus**

#### **BEGINNING**

- Seek to study and learn
- Build your résumé
- Success is built brick by brick

## CAREER TRANSITION

- Demonstrate what you know
- Focus on new positionings
- Don't hit on everything that walks

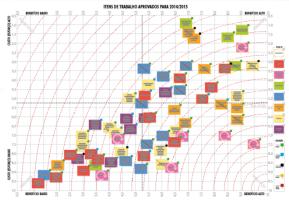
- Seek to fulfill your desires
- Focus on having contingency plans
- Focus on some related strategies





### **PLANNING**

- Do not wish to work in projects if you can't plan your own steps
- Use project management for your own career planning
- Do you plan your actions for the next
   year
  - I do ...





### **PLANNING**

### **BEGINNING** Plan your next steps Develop an objective and professional justification Plan all your immediate actions **CAREER** Find and build relationships and **TRANSITION** dependencies Assess the risks Plan for the next 5 years **EXPANDING HORIZONS** Evaluate all possible paths Use project management as an example

to apply the concepts







### **PERSISTENCE**

- Tirelessly carve out the results, be results-oriented
- Be determined
- Create challenging targets and do your best to deliver them
  - Schedule your PMP exam and start studying ...



### **PERSISTENCE**

#### **BEGINNING**

- Do not think it will work in the first time
- Remember the concept of "entropy" that you learned at school

## CAREER TRANSITION

- Do not let fear take over
- The market will try to devalue you, do not let it succeed ...

- Do not let the current frustration influence the future
- Create or search for new options. They will not magically appear at your doorstep







### DYNAMISM

- "A nimble sixpence is better than a slow shilling" - Proverb
- Agility shows energy, interest, ability and motivation
- Do not expect things to happen
- Make things happen



### **DYNAMISM**

#### **BEGINNING**

- Become a volunteer (to anything)
- Show interest

## CAREER TRANSITION

- Choose visible positions
- Promise and deliver
- Be a leadman not a supporting role

- Choose which may add up
- Assume responsibilities that others refuse
- Seek not to perpetuate the same thing





### **A**DJUSTABILITY

- Develop your ability to adapt to different and unexpected conditions
- Do not expect "Standard Conditions of Temperature and Pressure" (STP)
- Think globally. Your country is not the world



### **ADJUSTABILITY**

#### **BEGINNING**

- Move out of your parents house ©
- Do not expect to find a job as you saw at school. It doesn't exist ...

#### CAREER TRANSITION

- Be flexible to new forms of hiring
- Be careful not to become a consultant without an edge

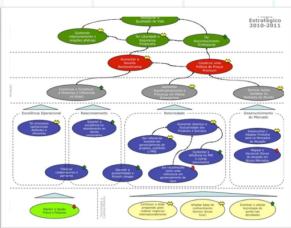
- New markets
- Think about different projects, related areas (not necessarily opposing)





## SELF KNOWLEDGE

- Do you know your weaknesses?
- Competence is knowing where you are going to and why you're going there
- Have you developed your personal vision?
  - I have ...





### SELF KNOWLEDGE

#### **BEGINNING**

- Know your weaknesses
- Listen to friends and colleagues to know yourself better

# CAREER TRANSITION

**EXPANDING** 

**HORIZONS** 

- Work your weaknesses
- Seek external support
- Do not try to hide weaknesses



### **ETHICS**

- Ethics does not always produce results in the short term
- Reputation Give your life to defend it (read the book '48 Laws of Power')
- Institute for Global Ethics



### **ETHICS**

#### **BEGINNING**

- You are not in a game where anything goes
- Small concessions can have a great impact on your future public image

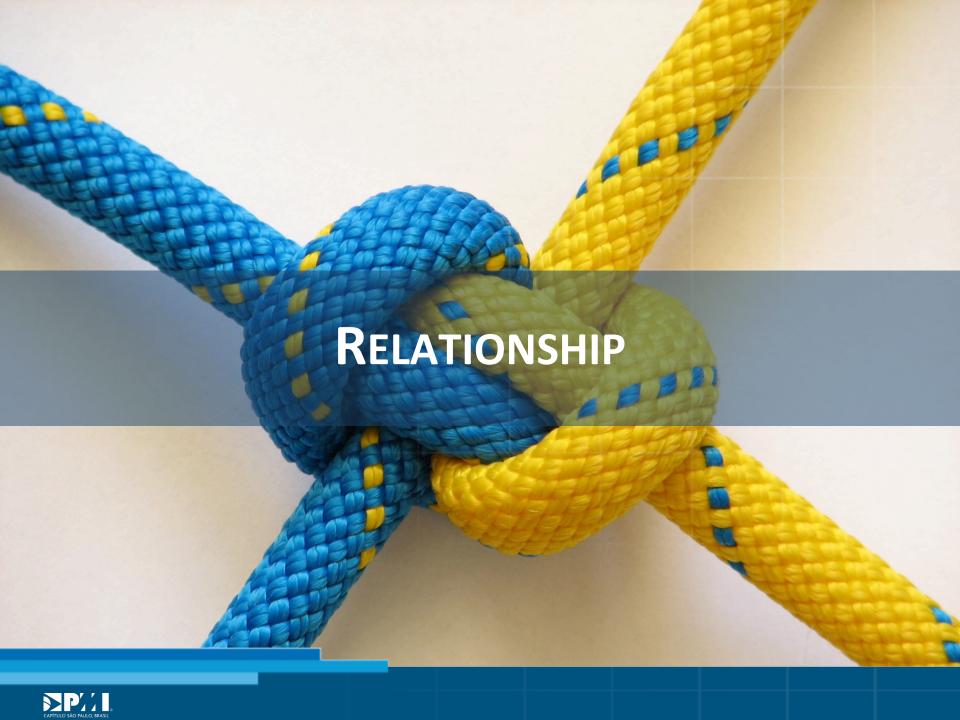
### CAREER TRANSITION

- Never let go of your principles
- Promote ethics in actions and not just in speech

# **EXPANDING HORIZONS**

 Use ethics as a differential, as you do with your certification





### RELATIONSHIP

- Isolation is dangerous
- It is critical to understand and accept different cultures and points of view
- Compromising means to relate, not to become submissive
- Networking is key
- Social networking is growing exponentially.
   Do not stay out



## RELACIONAMENTO

#### **BEGINNING**

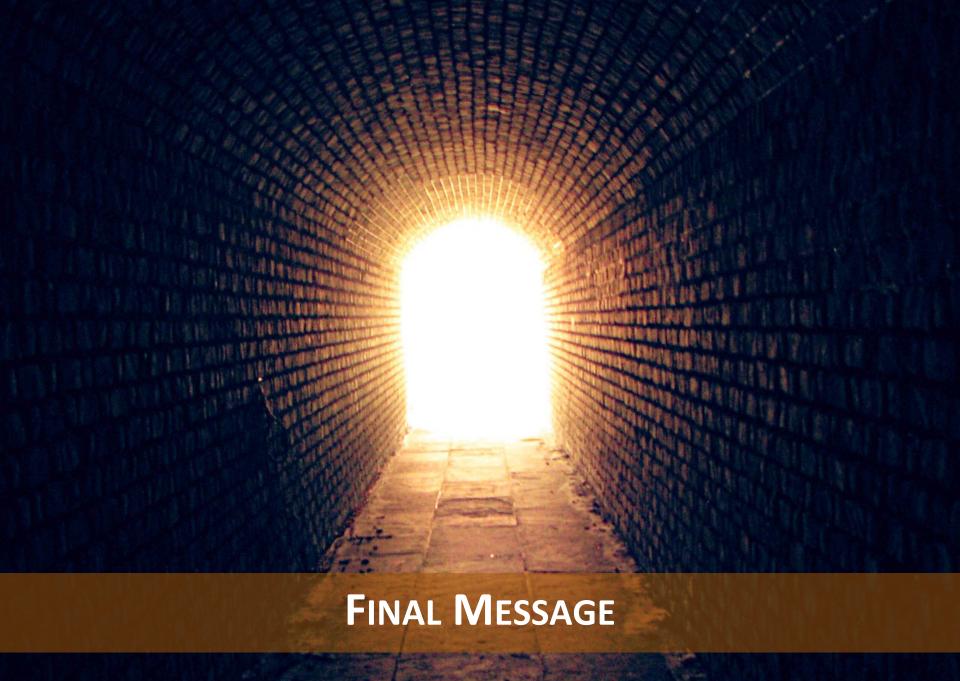
- Make your profile on Linkedin. A DECENT one
- Join relevant social networks
- Watch your exposure on networks

### CAREER TRANSITION

- Join relevant social networks
- Networking is everything
- Have your business card handy

- Select new networks and new ways of social relationships
- Be curious about new subjects







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